

Learn Chinese with the Leading School

www.MandarinRocks.com

# WELCOME

to-Mandarin Rocks

Experience thousand-year-old culture and cosmopolitan life in the Pearl of Asia...





China isn't a country - it's a different world. From shop-till-you-drop metropolises to the desert landscapes of Xinjiang, China is a land of cultural and geographic diversity. Living in China - even if it is only for a short time - is a unique experience, full of opportunities.

Learning Chinese in China will give you access to a wide array of resources that cannot be found in a traditional classroom. It's easier and quicker, with better results, more inspiration and incredibly fun!

MandarinRocks offers a wide range of top Chinese language programs in the very heart of Shanghai, the most modern and lively metropolis in China, a city offering infinite possibilities for enjoying beauty, history, culture and lifestyle.

Learn with Mandarin Rocks and transform your life!

- -Internationally recognized Mandarin school
- -Premium programs at affordable prices
- -Proven methodology-fast learning success



www.MandarinRocks.com



MandarinRocks is the leading Chinese language school based in Shanghai building on the vision of "Total Solution to Language Barriers". Since 2001, we have been offering high quality Chinese language courses through superior teaching resource with the most strict and effective quality control system anywhere in Shanghai. At MandarinRocks, students from all over the world meet and exchange experiences. Paying the utmost attention to the students' needs, we have become the 1st choice of hundreds of students, professionals, companies every year. Quality and passion are never over-rated at MandarinRocks. Learn with us and transform your life!

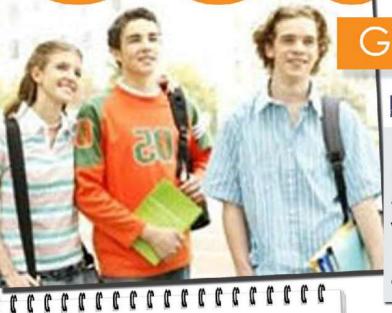
Management	Private	
School Building	Classic Shanghai style townhouse	- Over
Location Type	City center	langu
Neighborhood	Vibrant, central "Jing'an Disctrict", CBD Puxi Shanghai's finest boutique shopping area A plethora of stores, supermarkets, cafes, restaurants, theaters, cinemas in the vicinity	- Intern FIYTO - Schoo Langu
Transportation	On foot to two metro stops on two lines Frequent buses to all major places of interest Walking distance to Shanghai shopping avenue	- Choic - Afford - Conti
School Conditions	Entire building air-conditioned Lounge, study room, courtyard	- Prove - Highly
Common Lounge	Computers, books, magazines, newspaper	- Open
Classrooms	Large window offering plenty of natural light	- Variou
Internet Facilities	Free to use computers, wi-fi in entire building	- Part ti
Reception Service Airport Pick-up	Copy, print, message, travel arrangement	oppor - Centr
Housing Arrangement	Private studio, shared apartment, homesta	y
Student Ages	<15 10%,15~25 48%, 26~35 25%,36~50 13%,Ol	der 4%
Intensive Course		
Private Tution		
Internship Placement		
Kids & Teens Program	<b>✓</b>	
Group Program & Corporate Training		
Activities & Excursions	✓ organized on regular basis	
Student Nationalities	USA 23%, France 12%, Germany 9%, Spain 8%, UK 7%, Canada 6%, Holland 5%, Italy 4%, Austra Russia 3%, Japan 3%, Korea 2%, all others 15%	200

### **HIGHLIGHTS**

- Over 10 years of expertise as a top Chinese language school
- Internationally Accredited by: NASFA, WYSE, FIYTO/ISTC, IPSA
- School Quality Seal & Excellence Award by Languagecourse.net
- Choice of Fortune 500 companies, embassies
- Affordable: best rates in Shanghai
- Continuous academic research&development
- Proven methodology-fast learning success
- Highly qualified and experienced instructors
- Open enrollment classes start every Monday
- Various activities and events
- Part time, internship, work and volunteer opportunities
- Central location in Shanghai metropolitan area







General Chinese

General Chinese 20 (20 group lessons per week)

This popular course includes four group lessons a day. Based on their level, participants can acquire a basic knowledge of the Chinese language or improve and perfect the knowledge they already have. Listening, speaking, reading and writing are all integrated in the class to develop and improve students overall language skills. It is designed for students who wish to learn Chinese whilst experiencing the vibrancy and excitement of Shanghai.

Combined 20+5 (20 group & 5 individual lessons per week)

This course is ideal for combining the experience of learning the language in a group whilst at the same time receiving individual classes. The group classes in the morning encourage student interaction and help you improve your practical communication skills. The individual classes in the afternoon allow you to work on area you may feel need extra practice or which are of particular interest to you. The students who usually take this type of course are generally highly motivated to learn as much as they can in the shortest time possible.

Combined 20+10 (20 group & 10 individual lessons per week)

This excellent course offers you the opportunity to supplement a general Chinese group course with 10 individual lessons. Two individual lessons daily allow students to reach specific learning goals more quickly.

### SAMPLE WEEKLY SCHEDULE

	Mon	Tue	Wed	Thu	Fri
9:00-10:40	Intensive	Intensive	Intensive	Intensive	Intensive
10:40-10:55		Short	break		
10:55-12:35	:55-12:35 Conversation Reading Listening Conversation Review				
12:35	Lunch break				
Afternoon	Individ	ual lessons	or various	activities	

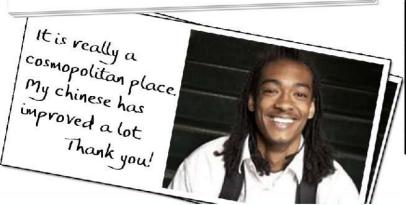
Individual General Chinese 20 (20 individual lessons per week)

The one-to-one program is ideal for determined students who

want to maximize progress during a short stay in Shanghai.

### PRACTICAL INFO

The courses are taught by highly qualified native teachers in small groups to ensure every student gets full attention from teacher and has ample time for practice. Students can enrich learning experience in a culturally diverse environment since our small class is often joined by students of a mix of nationalities.



### Course Feature

From absolute beginner to advanced Levels Placement Test

On arrival - written or oral test

Lesson Length

15 Minimum Age

Your choice (minimum 2 weeks, up to 1 year) Duration

Monday to Friday in the morning Class Time (or afternoon in high season)

50 min

Maximum 8 Average 3~5 Class Size

Start Dates Beginner-16 start dates throughout year

Non-beginner or individual: every Monday

We like mandarinrocks, the school and people. It's fun to meet friends from different countries.



Find your level with our free test. www. MandarinRocks.com

# COURSES

### **BUSINESS CHINESE**

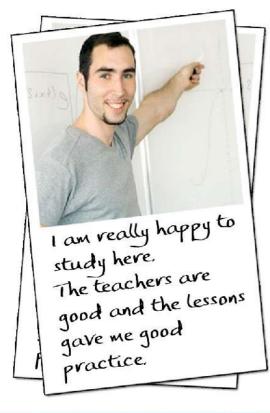
Business Chinese 20 (20 group lessons per week)

The course is most popular among executives and professionals but also suitable for students who want to pursue a business career that relates to China. Classes introduce key business concepts and subjects and develop practical language skills for the modern business world. Knowledge on business etiquette and practice in China are incorporated into the course.

Individual Business Chinese 20 (20 individual lessons per week)

Teaching content would be personalized specifically to students' business and professional needs.

Particularly suitable for business and professional people and all those who require course tailor-made to their individual needs.



### **HSK Preparation**

Individual HSK Preparation (20 individual lessons per week)

HSK was created for students seeking admission to colleges and universities in China. It is designed to demonstrate Chinese proficiency for academic purposes. The HSK Preparation Course enables basic to advanced students to improve their test performance. Students have four lessons every day to study the grammar, vocabulary, listening comprehension and reading skills necessary to score well on the test. Practice tests are taken each week and reviewed extensively with the teacher. We assist students with registering for HSK Exams. Private tutorial for closed groups can be catered for as well upon request.

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Levels	From absolute beginner to advanced
Placement Test	On arrival - written or oral test
Lesson Length	50 min
Minimum Age	15
Duration	Your choice (minimum 2 weeks, up to 1 year)
Class Time	Monday to Friday in the morning (or afternoon in high season)
Class Size	Maximum 8 Average 2-4
Start Dates (Business)	Beginner-16 start dates throughout year Non-beginner or individual: every Monday
Start Dates (HSK)	Every Monday

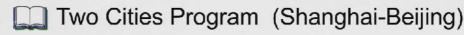


Partnership with FORTUNE 500 companies

## ROGRAMS







Combination of Chinese course in Shanghai and Beijing. Free to choose duration of stay in each city. Aquire, improve, perfect Chinese rapidly and experience the cultural and geographic diversity of China.

Private Tuition (flexible schedule)

Private Chinese lessons for individuals or close groups living in Shanghai that cannot commit to intensive course schedule. No age limit.

Study-Internship/Shanghai Internship (18-30yrs)

Combine language study with customized internship placement in field of interest. Gain insights of Chinese business and society.

Summer Camp (7-22yrs)

Since 2005, MandarinRocks has been successfully hosting summer camp every year for primary school, middle school and college students coming from all over the world. In this summer, your schedule will be well organized with a perfect balance of courses, sports, ctivities, cultural visits and trips, allowing you to have a deep insight into Chinese culture, improve Chinese rapidly and at the same time enjoy your summer vacations.

Available in residential camp, day camp, family camp from Jun to Aug..

### Program Customization

For customization of program or group course, please inquire info@mandarinrocks.com or our staff.

MandarinRocks teachers draw on their skills and experience to select the most appropriate approach for each student or group. Many teachers have considerable life experience having worked in a broad range of areas from the commercial world to the performing arts. All of them speak other languages. This adds up to an international and cosmopolitan team, which is the way it should be for a city like Shanghai.

When I first came to MandarinRocks, I was lost in a sea of Chinese Characters, now i really feel MandarinRocks helped me get a grip on things,



It's a great place, I like my teacher



MandarinRocks is great! I like everyone here!



The combination of group class and one on one class was really effective.



### STUDY-INTERNISHIP

andarinRocks Study-Internship program combines Chinese language learning with work experience in Chinese or multinational companies operating in China. It provides an opportunity for students to enhance Chinese skills in real life working environment and enable them to gain insights of Chinese business and society. There are two parts to the program: a minimum of 4-week intensive Chinese language course combined with four to twelve weeks of internship experience. Most of the internships are in the Business Development, Research, Human Resources or Marketing departments of various industries. The internships (4 to 12 weeks) are not paid. Extending your internship is also possible if it is agreed by your host company.

QUALIFICATION

Before a placement is offered on the program, you need to submit your application form and resume for evaluation. This should include your career goals, educational background and your previous work experience. To qualify, applicants should preferably speak fluent English, have an elementary or above level in Chinese in order to become fully integrated in the work team. However, while Chinese is a definite plus, it is NOT a must. This program is also open to absolute beginners. This program is aimed at students aged between 18 and 30 who have finished or pursuing university or college education.

### THE LANGUAGE TRAINING

In the first one or two months, there are 20 lessons of small group General Chinese language and 5 customized individual lessons or cultural study each week. The Chinese language classes focus on conversation skills needed in daily life and in the workplace. You may also have on-going individual lessons during internship period.

### INTERNSHIP PLACEMENT

After the Chinese course is finished, you will start your internship. Participants will work in a selected company for a minimum duration of four weeks. Areas of industry include Advertising, Communication, Education, Engineering, Finance, Marketing, Media, Real Estate, Sales, Trade, etc. During the placement, you will receive full support from MandarinRocks program

coordinator. The mentor or manager in our partner company will actively involve and guide you through the whole process. Extending your internship is also possible if it is agreed by your host company based on your performance.

### **HIGHLIGHTS**

As a leading Chinese language school in Shanghai, we work with a strong network of partners, host companies and organizations. With new client companies every year, we are expanding the breadth of industries and fields in which we can secure placements. Our service is throughout the whole program. We arrange everything from airport pick-up, housing, orientation, optional excursions to internship placement so you don't have to worry about all the details. Our program coordinator will assist in all aspects to make sure your learning and working experience in Shanghai is maximized.

### NOTE:

Apply online only. Application and payment should be finished at least six weeks prior to start date.

Late applicants are accepted on case to case basis.



www.MandarinRocks.com

# CORPORATE RAING

DIVERSIFY YOUR PORTFOLIO AND INVEST IN YOUR EMPLOYEES

andarinRocks Corporate Training Division organizes high quality and practical Chinese language training for Industry and Commerce, large and small companies. Our services include: tuition, translation, interpreting, cultural and briefings etc. Our aim is to provide our clients with effective training solutions which will equip them to operate successfully in the thriving Chinese market. Let MandarinRocks, the leading Mandarin training organization, partner with your company to make your employees better communicators!

### LANGUAGE AUDITS

If your company is considering Chinese training for a number of people,we will carry out a language assessment and needs analysis for your staff. Our report will enable you to decide on the most appropriate and cost-effective training program.

### CRGANIZATION AND MANAGEMENT OF CLASSES

In response to the language audits, we recommend the optimum size of classes to achieve your linguistic aims. Once the courses have started, we monitor student progress, customer satisfaction and total expenditure by our reporting and tracking system and liaise with the Human Resources Department regularly to ensure a significant Return on Investment in terms of human capital development, quality, productivity, and talent retention.



### Courses

MandarinRocks offers short or long-term extensive or intensive courses. The classes are tailored to the specific needs of your company and employees, including business meetings, presentations, negotiations, reports, career advancement, customer service, technical vocabulary, and other areas which we determine through a needs analysis done with the aid and direction of your Human Resources department or management team.

### Program Info

Levels:

All levels from beginner to advanced

Starting Dates:

At your company's request

Minimum Length:

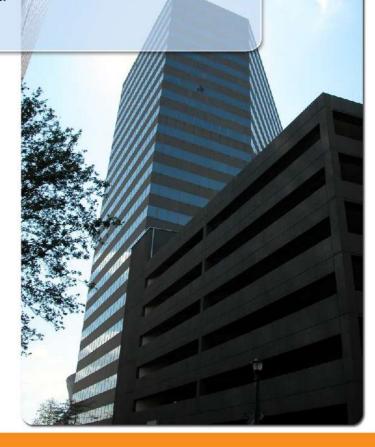
40 lessons

Average Length:

Depends entirely on your company's needs. We've created everything from one-week to year-round courses

Course Content:

Customized



Partnership with <u>Fortいだが</u>の companies

# ACCOMMODATION

Accommodation is an integral part of the study experience. We at MandarinRocks attach much importance to the quality of our accommodation to make sure students feel comfortable and secure when away from home.

The most common arrangement is student apartments. They are further divided into Private Studio Apartment and Single Room in Shared Apartment.

### STUDENT APARTMENTS

All our apartments are centrally-located in downtown yet in elegant and tranquil neighborhood with easy access to public transportation (all within 30 minutes walk or public transportation to school), restaurants, supermarket, shops, banks and other living facilities.

### PRIVATE STUDIO APARTMENT

- Fully furnished
- Bedroom: air-conditioner, TV, bed, desk, chair, wardrobe, bed linen, blanket
- Kitchenette: fridge, microwave, stove, pans and cutlery
- Bathroom: shower, toilet
- Washing machine, access to laundry service nearby
- Free Broadband Internet access
- Water, gas, electricity are provided
- Room cleaning once a week





### 2 SINGLE ROOM IN SHARED APT

- Fully furnished
- 2 to 5 students share one apartment
- Sinlge occupancy in each room
- Shared living room: air-conditioner, TV, dining table, chairs
- Single Bedroom: air-conditioner, bed, wardrobe, bed linen, blanket
- Shared Kitchen: fridge, microwave, stove, pans and cutlery
- Shared bathroom: shower/bathtub, toilet
- Washing machine, access to laundry service nearby
- Free Broadband Internet access
- Water, gas, electricity are provided

### OTHER ARRANGEMENTS

Other housing arrangements include Home Stay, Serviced Apartment, Hostel and Hotel. We can help reserve a room upon request including breakfast or half-board, in one of the categories near the school. Please note that unlike North America or Europe, home stay is a very new concept in China. There are only a few host families in Shanghai, not all of them have experience in accommodating international students or have sufficient skills in English. Short term stay would be rather difficult to arrange. Students planning to book home stay (15-30yrs) are encouraged to book as early as possible. Students attending Summer Camp Program (full camp) will stay in

special student accommodation.

If you want to receive more information regarding housings in these categories, please write to at info@mandarinrocks.com



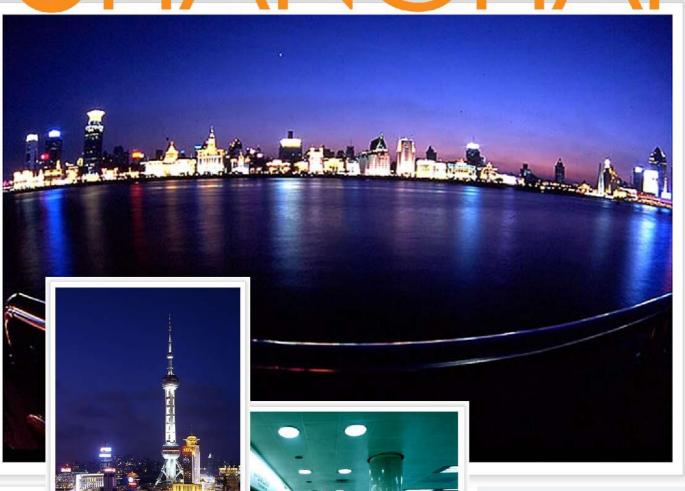


Accommodation is specifically from Sunday before the course begins to the Saturday immediately following the end of the course. Stay beyond duration of course is subject to room availability.

For accommodation prices, please visit our website www.mandarinrocks.com



# SHANGHAI



## PRACTICAL INFO

Urban Area: 6340 sq km
Population: 24.15 million
GDP per capita: US\$ 13471
Foreign Visitors: 7 million per year
Best times to visit Shanghai:
Spring (Mar to May) &
Autumn (Sept to Nov)
Host city of 2010 World Expo
(from May 1 to Oct 31)

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Shanghai is safe, vibrant and cool!

Shanghai, a city rich in history, culture and design, witnessed the birth of everything considered modern in China for the past two centuries. Not quite Asian, not quite Western, it is a fascinating mix of East and West, a far cry from the ancient imperial history of Beijing. It has historic shikumen houses that blended the styles of Chinese houses with European design flairs, and it has one of the richest collections of art deco buildings in the world. The city has the feel of Paris or Montreal, while Tudor style buildings give a German flair and the 1930s buildings put you in New York or Chicago.

A feel of the China of yesteryear loaded with classical Chinese architecture and bazzar

The Bund alongside Huangpu River once was the financial center of the Far East. It is considered the city's symbol since the 1920s. Often referred to as "the museum of buildings"



The well-known Taoist temple is the biggest example of traditional Chinese architecture in Shanghai







China's premier shopping street, a must see metropolitan destination attracting thousands of fashion-seeking shoppers from all over the world.



Nanjing Road

## ACTIVITES

Shanghai is a modern and lively metropolis that offers a broad range of events throughout the year to satisfy the tastes of all age groups. It has numerous museums, temples, galleries, theaters, cinemas and exhibitions. There are frequent concerts of all types of music - opera, classical, jazz, rock, etc. Formula 1 Grand Prix, Tennis Masters Cup, Motor GP and other international sports events are held in Shanghai yearly. These make it possible for you to enjoy the city and its events while learning Chinese with us.

Shanghai is also a convenient springboard for you to explore all China has to offer. The excellent public transportation system makes the surrounding areas such as Nanjing, Suzhou, Hangzhou and the beach all easily accessible. There are also many flights from to Beijing or Hongkong every day which only take 2 hours to get there. We wil share with you "insider tips" and make travel arrangements for you.

MandarinRocks organizes various activities such as cultural workshops, shows and performances, excursions on a regular basis to make your stay fulfilling and memorable.

Well, do as little or as much as you want in Shanghai - it doesn't really matter as just being here is an experience in itself.





### **Contact MandarinRocks**

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